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**Primeview Holdings Limited**  
**領視控股有限公司**

*(Incorporated in the Bermuda with limited liability)*

**(Stock Code: 789)**

**QUARTERLY UPDATE ON THE PROGRESS OF  
FULFILLMENT OF RESUMPTION CONDITIONS  
AND  
BUSINESS UPDATE**

This announcement is made by Primeview Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rules 13.09(2)(a) and 13.24A of the Rules (the “**Listing Rules**”) Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the announcements of the Company dated 13 September 2017, 27 October 2017, 1 November 2017, 7 November 2017, 15 February 2018, 15 March 2018, 13 April 2018, 7 May 2018, 15 June 2018, 1 August 2018, 24 September 2018 and 5 November 2018, respectively, in relation to, among other things, the progress of fulfilment of resumption conditions (the “**Announcements**”). Unless otherwise stated, capitalised terms have the same meanings as ascribed to them in the Announcements.

**UPDATE ON THE PROGRESS OF FULFILLMENT OF RESUMPTION CONDITIONS  
AND BUSINESS UPDATE**

As disclosed in the Announcements, the Company submitted the Second Resumption Proposal on 24 September 2018 which set out the Company’s view on how the Resumption Conditions have been/will be fulfilled and the Company has submitted a proposed timetable for the approval from the Stock Exchange for the resumption of trading of its shares. Since then and up to the date of this announcement, the Company has been updating and revising the Second Resumption Proposal and providing all necessary information in relation to the fulfilment of the Resumption Conditions for the Stock Exchange’s consideration.

During the past three months, the Company continued to focus on the development of its Integrated Fashion Accessories Platform Business. Set out below is a brief summary of the recent developments of the business operations of the Group:

- maintained 3,267 active customers as at January 2019 and monthly transaction volume for the Online Wholesale Platforms of approximately 1,529 trades for the three months ended January 2019 (active customers refer to the customers who have conducted at least one trade through the platforms in the recent three months);
- continued to sell fashion accessories products through third party retail online platforms, such as the VIPS Shop and the Group’s shop at www.tmall.com (the “**T Mall Shop**”), which targeted at retail customers; and
- continued to sell fashion accessories products by way of collaboration with distributors and consignees at 50 and six points of sales in the PRC and Hong Kong, respectively, as at January 2019.

Further announcement(s) will be made by the Company to inform the Shareholders and potential investors of any material development relating to the captioned matters.

#### **CONTINUED SUSPENSION OF TRADING**

At the request of the Company, trading in the Shares on the Stock Exchange was suspended from 9:00 a.m. on 3 July 2017 and will remain suspended until further notice.

By order of the Board  
**Primeview Holdings Limited**  
**Tse Hoi Chau**  
*Chairman*

Hong Kong, 4 February 2019

*As at the date of this announcement, the executive Directors are Mr. Tse Hoi Chau (Chairman), Mr. Lin Shao Hua, Mr. Leung Yiu Cho and Ms. Yu Zhonglian; and the independent non-executive Directors are Mr. Lau Fai Lawrence, Mr. Lau Yiu Kit and Mr. Zeng Zhaohui.*