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Primeview Holdings Limited

領視控股有限公司

(Incorporated in the Bermuda with limited liability)

(Stock Code: 789)

INSIDE INFORMATION ANTICIPATION OF DECREASE IN LOSS

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that based on its preliminary assessment of the unaudited consolidated management accounts of the Group, the Group expects to record a net loss for the year ended 31 March 2017 which is less than 50% of the net loss recorded by the Group for the year ended 31 March 2016.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in shares of the Company.

This announcement is made by Primeview Holdings Limited (the “Company”) and, together with its subsidiaries, the “Group”) pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”)) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors (the “Board”) of the Company wishes to inform the shareholders (the “Shareholders”) of the Company and potential investors that, based on its preliminary assessment of the Group’s latest unaudited consolidated management accounts for the year ended 31 March 2017, the Group expects to record a net loss for the year ended 31 March 2017 which is less than 50% of the net loss recorded by the Group for the year ended 31 March 2016.

The reduction in losses are mainly contributed by (i) the decrease in the Group’s selling and distribution expenses for the year ended 31 March 2017 as compared to the year ended 31 March 2016; (ii) the decrease in the Group’s administrative expenses for the year ended 31 March 2017 as compared to the year ended 31 March 2016; (iii) increase in gross profit contributed by a subsidiary acquired during the year ended 31 March 2017.

The board of directors of the Company would like to remind shareholders and potential investors of the Company that the information contained in this announcement is based on a preliminary assessment by the Board with reference to information currently available with reference to the latest unaudited consolidated management accounts of the Group in respect of the year ended 31 March 2017, which have not been reviewed or audited by the auditor of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Primeview Holdings Limited
Tse Hoi Chau
Chairman

Hong Kong, 5 June 2017

As at the date of this announcement, the executive Directors are Mr. Tse Hoi Chau (Chairman), Mr. Lin Shao Hua, Mr. Leung Yiu Cho and Ms. Yu Zhonglian; and the independent non-executive Directors are Mr. Lau Fai Lawrence, Mr. Lau Yiu Kit and Mr. Zeng Zhaohui